Qruize Magic
Case Study

About the Client

A leading ERP service provider for major oil and gas companies in the Middle East.

Client Challenge

The client's process of Product Data Management (PDM) was extremely labor intensive and time consuming. An agent would need to manually access a third-party wesites and search for new products to create a product catalogue in their PDM module. It takes approximately 15-20 mins for each product. The each product information requires the agent to navigate various pages in the websites and update the same information in PDM. The overall process took huge time and prone to human error and inaccuracies. Even with a highly proficient agents for PDM, the company could achieve only 50 to 60 product units/man hour. Additionaly the quality check process happens to ensure the accuracy.

Solution Offered

Qruize Magic - An iRPA suite has been deployed to take over the client's day-to-day manual processing tasks. An appropriate Digital workforces (Bots) has been deployed, it automatically logged into designated web sites and retrieved the product data from it. It also converted the unstructured data into a structured PDM specific format and inserted into the client's ERP system. The overall process would be captured and stored in a iRPA suite, provided greater insights to the key stakeholders. The solution helped client to save over 700 man hours and $25000 per month with 100% accuracy, increased turnaround time and productivity. Also helped them to stick to the SLA and deliver high-quality services at a very minimal cost and time.

Partnership Results

1,00,000
product information processed per day and saved 700 man hours per day.

$25000
of cost saved per month with 100% accuracy in the process.

Greater time, cost savings and better customer satisfaction.